

To: Admiral Steidle

Competencies for Mass Media Communications for the Lunar and Mars Missions and craft.

High Definition Cameras installed in cockpit and on and around vehicles where views are unimpeded, locations that allow for 360 views from the start of design. Flash memory storage terabyte range for video.

-also meets Nasa requirements for safety analysis and black box footage

Specialized staff or contractors/ department which handles only extra orbital missions, and delivers visually appealing content that appeals to a target audience of 18-35, direct to public within reasonable boundaries.

-extra Orbital Staff makes this their primary concentration, working with style and design aspects of the content delivery.

-work closely with lunar robotics and mars robotics teams to capture useful and artistic content for movie industry.

-work closely with astronauts developing creative digital videos which are streamed back to earth for broadcast. generating ideas based on mission relevant topics, lectures and documenting life on long term 1 month or more extra orbital missions.

Continue to develop relationships with media outlets such as Discovery channel, CNN, CBS, NBC.... meet modern media expectations, web, streaming, interviews.

- resolution

- content

Look to partnerships with visual communications schools and through competitions for 18-35 age range ungraduate and post graduate assistance.

Keep an open minded environment for new media types and content development.

*Many more ideas are available
thanks for your time,*

Kirk Greninger

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